

2008 Sponsorship Proposal



Summer of Hope's 2nd Annual Hope **RUN/WALK** for Orphans June 7, 2008...10:00am

The Sacred Portion Children's Outreach

501(c)(3) Charitable Organization

Federal Tax ID#: 81-0393190

Contributions are tax deductible to the extent provided by law.

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Partner with Summer of Hope for Children without Families

One billion children worldwide suffer from the effects of poverty.¹ It is estimated that the total number of orphans in our world today is 108 million.² **Millions of older children around the world are growing up in orphanages and foster care.**³ Many lose hope. They wait and wait and wait for families, and no one ever comes. This is devastating to a child.

Institutionalized children are often unwanted, and considered by many to be social pariahs. The stigma associated with being institutionalized prevents most children from ever finding permanent families. Without families, the fate of these children is bleak: in Russia, for example, **reports have shown that one in three children emancipated from an institution is homeless; one in five commits a crime, and one in ten commits suicide.**⁴ In the United States, many children are in the foster care system because they have been abused or neglected. Childhood abuse and neglect increases the likelihood of a juvenile arrest by 59% and of an adult arrest by 28%. **In the Philippines, most children are “aged out” of their orphanage when they turn 16 and must survive on the streets.**

Every child needs a family or a connection with a stable adult to grow and thrive. **Research has shown that a connected, caring relationship with an adult is the most important factor in preventing a child from leading a life of violence, and helping that child become a productive member of society.**⁵

WHAT IS SUMMER OF HOPE?

Summer of Hope is a unique concept in summer camp programs. The participants are **older** orphans – **school-age** children without families who reside in orphanages across the world. They travel to the U.S. and spend four weeks experiencing life with a loving family. Host families with hearts open to orphans are recruited from the community to provide housing and care for the children during their stay. For the children, it's a vacation away from what is often a grim existence within the walls of an orphanage. But it's much more than that. It's a chance for these children to be given a future and a hope for a better life. Many of the children find permanent families as a result of their sojourn to the U.S.

In the last 5 years, 66 out of 78 school-age orphans HAVE BEEN ADOPTED because of the Summer of Hope program directed by *The Sacred Portion Children's Outreach*. That is an **85% SUCCESS rate!**

WHAT IS THE HOPE Run/Walk?

The HOPE RUN/WALK is a 5K fundraiser, where participants of all ages are encouraged to collect donations to help support the Summer of Hope program. The HOPE RUN/WALK is a fun, family-friendly event that will prove to be a great **team-building opportunity for your company**. Along with the heart-healthy 5 Kilometer run/walk, there is also food, festivities, and entertainment that your employees and their families will look forward to making a part of their lives year after year. But, equally important, your partnership as a **Champion of Hope** sponsor will make your company visible to a highly loyal and dedicated group of consumers. Our Summer of Hope families and their friends recognize and appreciate companies that invest in the future of their children.

¹ UNICEF 2003 Survey on Poverty of Children, October 21, 2003

² *Orphan's Hope Network*, 2004

³ *Orphan Directory Statistics*, Stan Nicolae 2003

⁴ Report No. 24450-RU, Russian Federation, Child Welfare Outcomes During the 1990s; The Case of Russia, Volume II, Main Report, Human Development Sector Unit, The World Bank.

⁵ “*Violent Kids: the Case for Family*”, Kidsave International®, Washington, D.C., April, 2002.

Champion of Hope Sponsor \$5,000 - \$10,000

- Opportunity to have **YOUR logo** on the back of **ALL HOPE RUN/WALK T-shirts**.
- Opportunity to display **TWO** company banners at Start/Finish lines.
- Company logo featured in HOPE RUN/WALK program/map.
- Opportunity to provide samples of your company's products for inclusion in runner/walker goodie bags.
- Opportunity for corporate team to participate in HOPE RUN/WALK. *Each team member will receive a HOPE RUN/WALK T-shirt, goodie bag, complimentary picnic lunch at the after-run/walk celebration, and souvenir team photo.*
- Live sponsor mention at after-run/walk celebration.
- Company logo displayed on HOPE RUN/WALK sponsor banner.

Ambassador of Hope Sponsor \$1,000 - \$5000

- Opportunity to display one company banner at HOPE RUN/WALK Start/Finish area.
- Company name/logo featured in HOPE RUN/WALK program/map.
- Opportunity to provide samples of your company's products for inclusion in runner/walker goodie bags.
- Opportunity for corporate team to participate in HOPE RUN/WALK. *Each team member will receive a HOPE RUN/WALK T-shirt, goodie bag, complimentary picnic lunch at after-run/walk celebration, and souvenir team photo.*
- Live sponsor mention at after-run/walk celebration.
- Company logo displayed on HOPE RUN/WALK sponsor banner.

Partner of Hope Sponsor \$250 - \$1,000

- Company name/logo featured in HOPE RUN/WALK program/map.
- Opportunity to provide your company's product samples for inclusion in runner/walker's goodie bags.
- Opportunity for corporate team to participate in HOPE RUN/WALK. *Each team member will receive a HOPE RUN/WALK T-shirt, goodie bag, complimentary picnic lunch at after-run/walk celebration, and souvenir team photo.*
- Live sponsor mention at after-run/walk celebration.
- Company logo displayed on HOPE RUN/WALK sponsor banner.



HOPE RUN/WALK CONTRIBUTION FORM



- Champion of Hope Sponsor** ----- \$5,000 - \$10,000
- Ambassador of Hope Sponsor** ----- \$1,000 - \$5,000
- Partner of Hope Sponsor** ----- \$250 - \$1,000

For further information, and/or to confirm your generous donation, please contact Debbi Busack at (208) 250-3994 or Dbusack@hotmail.com.

We sincerely thank you for bringing HOPE to ORPHANS and for helping to make the HOPE RUN/WALK a success!

Please make checks payable to *Summer of Hope* and send to:

**Summer of Hope
c/o Debbi Busack
P.O. Box 60
Kuna, ID 83634**

Phone: (208) 250-3994

E-mail: Dbusack@hotmail.com

Additionally, if you would like to **form a RUN/WALK TEAM** – complete the section below:

TEAM LEADER – We plan to organize a 2008 HOPE RUN/WALK team to support Summer of Hope and help needy orphans around the world. We would like to receive a Team Leader Kit and a supply of runner/walker brochures. **Please mail to Debbi Busack at the above address.**

Company: _____ Date: _____

Company Representative: _____

Mailing Address: _____

Phone: _____ Fax: _____ E-Mail: _____